



## Public Art RFP For Stadium Yards

“Come to Life, Where You Live”

### About Stadium Yards

Stadium Yards is Edmonton's newest core community, an urban village located in the heart of the city. It is located near the River Valley, Stadium LRT Station and Commonwealth Recreation Centre. The first phase consists of two residential rental buildings and a commercial building.

[www.stadiumyards.com](http://www.stadiumyards.com)



### Call to Artists

Rohit Communities at Muttart Ltd. is pleased to present this Request for Proposal (RFP) for public art submissions for the Stadium Yards District located in Edmonton, Alberta. We are looking for a permanent public art installation that becomes a destination and represents the energy, brand, and vibrancy of the district.

### About Rohit

Rohit Group of Companies is a diversified organization in Western Canada with operations in home building, residential and land development, residential rentals, commercial assets, and real estate lending. With a dynamic team, Rohit proficiently executes specialty projects throughout a wide range of markets. From attainable housing initiatives to luxury multi-family living to active adult communities,

each project can be uniquely designed for its setting and market niche. Our goal is to create smart spaces regardless of housing type. Rohit has received multiple awards at the local, provincial, and national levels, including the prestigious title of Edmonton’s Home Builder of the Year four times.

**About the Project**

- Project Name: Stadium Yards Public Art
- Project Type: Public Art
- Style: Sculpture, integrated architectural or landscape architectural design, digital art
- Application Deadline: Due on or before 5 pm on Monday, Apr 11<sup>th</sup>, 2022
- Announcement of Successful applicant/applicants: May 13<sup>th</sup>, 2022
- Project Execution Start Date: June 13<sup>th</sup>, 2022
- Project Delivery Deadline: Aug 15<sup>th</sup>, 2022
- Special Requirements: Compliant with City of Edmonton public art bylaws

**Eligibility**

All companies and individuals, including practicing professional artists, artisans, project designers, and artist teams, are encouraged to apply. Artists must reside in Canada.

**Project Summary**

Stadium Yards, which is located on the historic Muttart Lands which was previously a lumber yard adjacent to Commonwealth Stadium, is an exciting new residential mixed-use transit-oriented development. The overall community design recognizes the long history of the land which played an important role in shaping Edmonton from the early 1900s.

Stadium Yards is in alignment with the City of Edmonton’s Transit-Oriented Development Project; a planning concept that integrates transportation, land use and development by concentrating housing, shopping, and employment within proximity of the Stadium transit station. With a future of diverse housing types and retail/commercial space, it is an area where people can work, play, and live.



### Project Site

Stadium Yards is located in Cromdale, East of Edmonton’s Downtown Core. This mixed-use development includes two 6-story residential buildings on the West and East side of the site and a commercial building on the South. All three buildings, Dauk Commons West and East, as well as the commercial building, are complete.

A location for the Public Art has been identified on the North of the Phase 1 site. In the near future, more public art pieces will be installed as the development progresses. Together, these art pieces will contribute to enhancing creativity and vibrancy in the surrounding community.

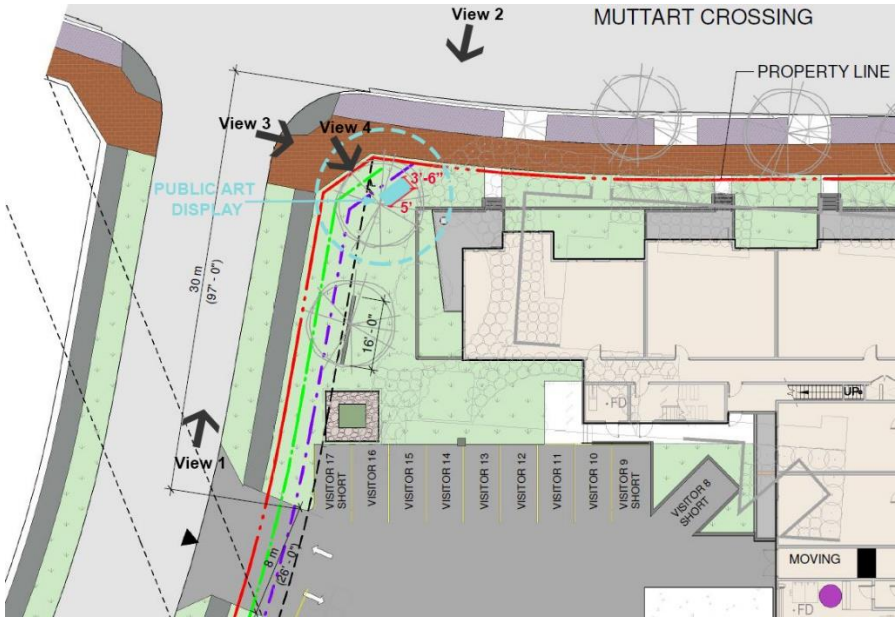




View 1



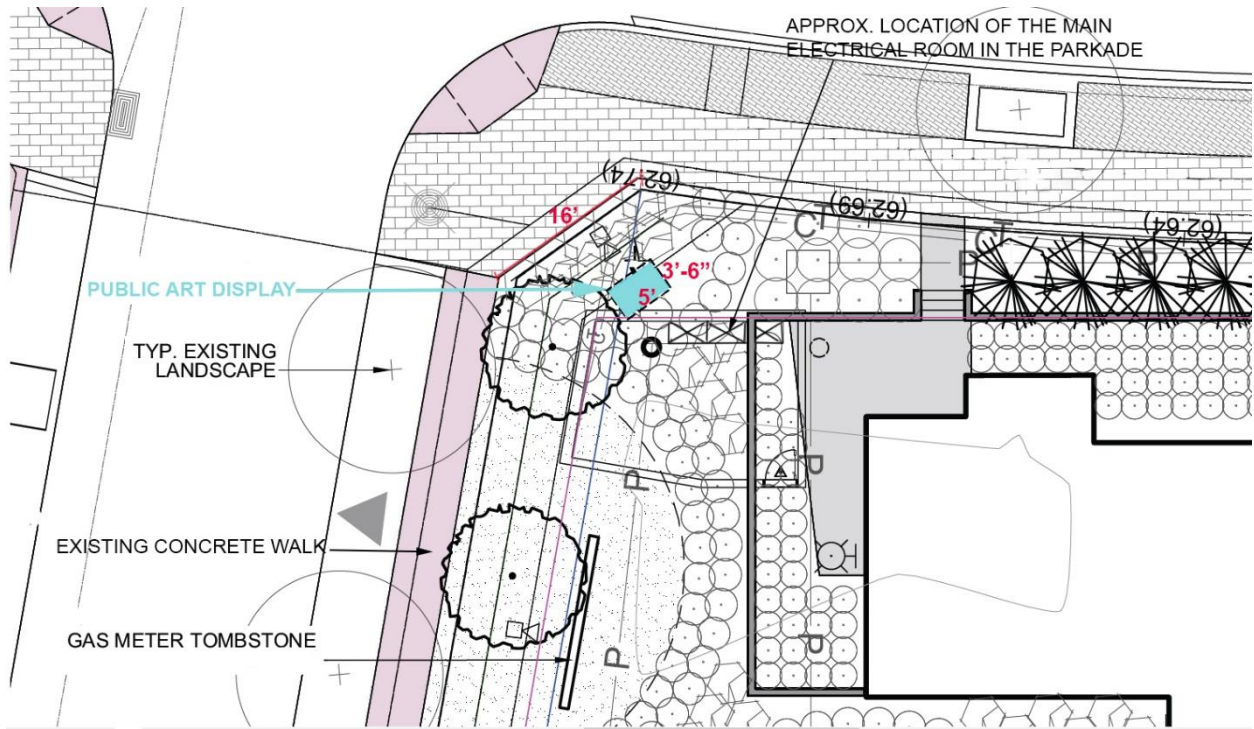
View 2



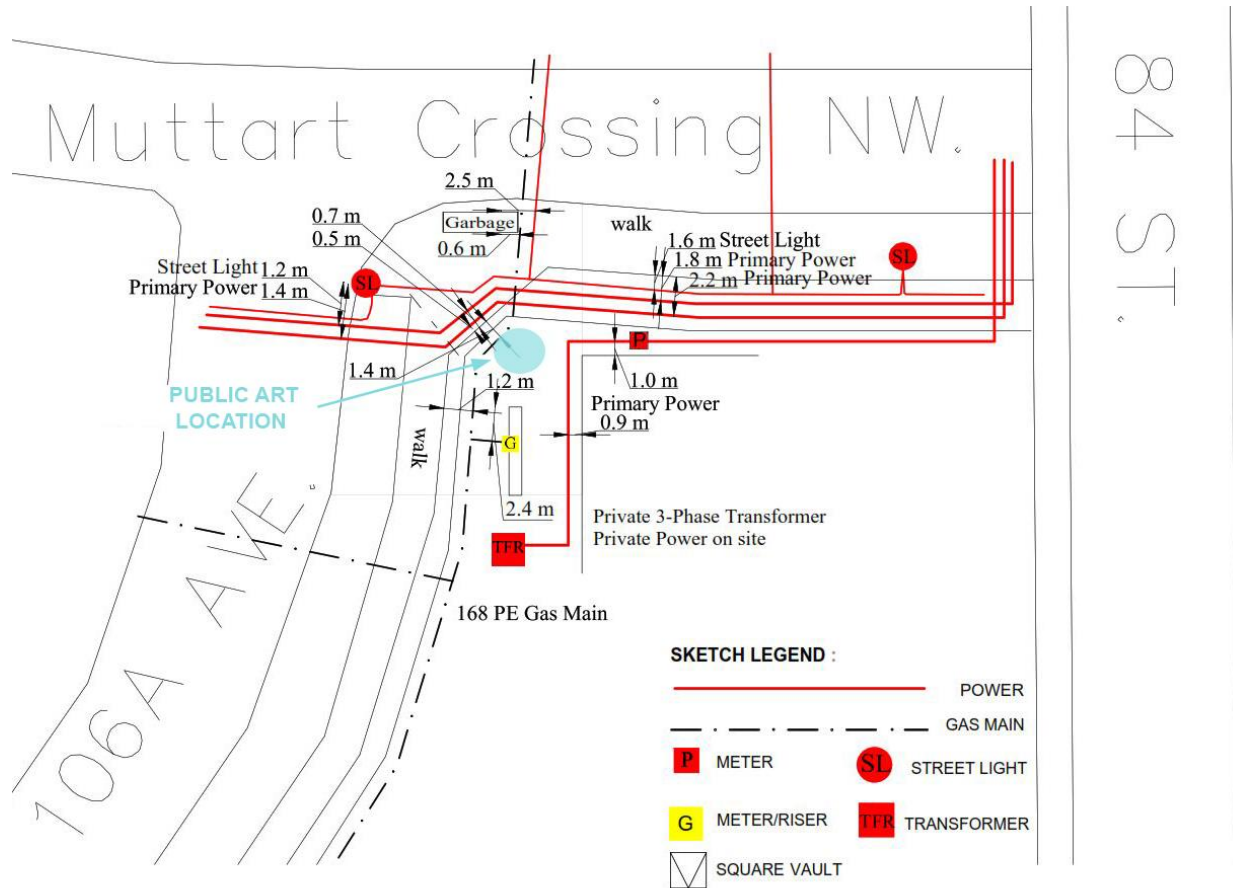
View 3



View 4



Public Art Location



Utility Lines/Facilities on Site

## **Artistic Objectives**

Stadium Yards is looking for a creative, engaging, and permanent Public Art piece that sparks joy, curiosity, and emotions and creates a sense of place by becoming a destination. The artists may incorporate elements of light, color, movement, and scale into the design to elevate the uniqueness of the artwork. Any type of media can be used to achieve the objectives. The artwork can also be incorporated with light, technology, or interactive elements. A design must, however, be appropriate in terms of scale, form, color, materials, and textures to the adjacent residential buildings and surrounding environment. The artists should consider best urban design practices/principles, Winter City Guidelines/weather in Edmonton, easy maintenance, and durable material. The artwork should be resilient against the weather as well as vandalism.

The art piece can be literal or abstract, modern, or conservative in nature, but should be appealing to our main demographic of 25-35 years old, young professionals, and urban commuters.

## **Budget Details**

The owner, Rohit Communities at Muttart Ltd., will contribute \$183,421.72 for the commission of public art and comply with regulations in Section 10 of the DC1. This budget covers all the expenses including site visit, design, fabrication, materials, tools, delivery of materials and tools, execution, delivery of the art to the site, installation, tax and insurance, and travel expenses. Rohit Communities at Muttart Ltd. reserves the right to disapprove any expenses that exceed the aforementioned amount.

## **Selection Process**

Once all the applications have been received, a committee will review the proposals. All applications will be notified of the consensus. However, only eligible finalists will be selected for interviews. Each finalist will be given the opportunity to present their concept, execution, and delivery schedule. The selected applicant will be contracted for the Public Art project.

## **Legal Agreement**

The selected artists are required to submit current WCB documents. The selected applicant is also required to provide proof of Commercial General Liability coverage in an amount not less than \$2,000,000 in accordance with Rohit's vendor requirements.

## **How to Apply**

Interested Artists can send their proposals to [elena.moezzi@rohitgroup.com](mailto:elena.moezzi@rohitgroup.com). Each proposal should contain the followings:

- Name of artist/team members/company
- Contact information: mailing or street addresses, phone number, e-mail address
- 1–2-page statement of interest

- Relevant past work: if applicable- including the title of the art piece, image, date, material, size, and project budget
- Design proposal (JPEG-PNG-JPG-PDF-Doc): including a detailed description of the concept design, and illustrations that show colors, dimensions, and the medium from different perspectives